

COOKIE POLICY

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INTRODUCTION

The UHSM services (Unite Health Share Ministries, UHSM Health Share, and WeShare Health) and our websites and other interactive properties through which the services are delivered (collectively, the “Services”), are owned, operated, and distributed by United Faith Ministries, Inc. (“UHSM,” “we,” “us,” or “our”). Like many other companies, we use cookies and other tracking technologies (such as pixels and web beacons) (collectively, “Cookies”) when you visit our website (“Site”) and use the services provided through our Site (“Services”). This Cookie Policy explains how we use Cookies and how you can manage them. Please review our [Privacy Policy](#) to learn more about our privacy practices.

This Cookie Policy covers the following topics:

- 1. COOKIES AND ONLINE TRACKING TECHNOLOGIES**
- 2. HOW YOU CAN MANAGE COOKIES**
- 3. ACCESSIBILITY**
- 4. CONTACT US**

1. COOKIES AND ONLINE TRACKING TECHNOLOGIES

“Cookies” are small files of information that are stored by your web browser software on your computer hard drive, mobile or other devices (e.g., smartphones or tablets). We may use Cookies and similar technologies, such as scripts, tags, or pixels (collectively, “Cookies”) provided by third parties to collect information on website user behavior (e.g., screens and pages visited, buttons and links clicked, information entered, and website user clicks and mouse movements). This information enables us to monitor and improve the user experience.

We may use the following types of Cookies:

A. Strictly Necessary Cookies

These Cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these Cookies, but some parts of the Site will not then work. These Cookies do not store any personal information.

B. Analytics Cookies

These Cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Site. They help us learn which Site pages are the most and least popular and see how Site users move around the Site. If you do not allow these types of Cookies, we will not know when you have visited our Site and will not be able to monitor its performance. Some of the analytics cookies we use include Google Analytics and Microsoft Clarity.

We use Google Analytics, a web analytics service provided by Google, Inc. Google Analytics uses Cookies or other tracking technologies to help us analyze how users interact with the Site and Services, compile reports on their activity, and provide other services related to their activity and usage. The technologies used by Google may collect information such as your IP address, time of visit, whether you are a returning visitor, and any referring website. The information generated by Google Analytics will be transmitted to and stored by Google and will be subject to Google's privacy policies. To learn more about Google's partner services and to learn how to opt-out of tracking of analytics by Google, [click here](#).

We use Microsoft Clarity to better understand our users' needs and to optimize this service by sharing their experiences (e.g., how much time they spend on which pages, which links they choose to click, what users do and do not like, etc.). This enables us to build and maintain our service with user feedback. Clarity uses cookies and other technologies to collect data on users' behavior and their devices. Microsoft may collect personal information from individuals visiting our Sites. Microsoft's privacy policy is available [here](#).

C. Advertising Cookies

These Cookies might be set through our Site by our advertising partners. They are typically used by those third-party partners to build a profile of your interests and to show you relevant advertisements on other websites. If you do not allow these types of Cookies, advertising that is targeted to your interest areas will be replaced with generic advertising.

D. Personalization Cookies

These Cookies enable the Site(s) to provide enhanced functionality and personalization. They might be set by us or by third party providers whose services we have added. If you do not allow these Cookies, then some or all Services may not function properly.

E. Social Media Cookies

These Cookies are set by a range of social media providers that have been added to the Site to enable you to share Site content with your friends and networks. These Cookies are capable of tracking your web browser across other websites and building a profile of your interests. They may impact the content and messages you see on other websites you visit. If you do not allow these Cookies, you will not be able to share the content from this Site.

Cookie Inventory Table

Name	Source	Host	Category	Expiry	Description
cookies-functional	Built In	.enzuzo.com	Strictly Necessary	Persistent	Used to store user's functional cookie preferences after consent/decline.
cookies-analytics	Built In	.enzuzo.com	Strictly Necessary	Persistent	Used to store user's analytics

					cookie preferences after consent/decline.
cookies-marketing	Built In	.enzuzo.com	Strictly Necessary	Persistent	Used to store user's marketing cookie preferences after consent/decline.
cookies-preferences	Built In	.enzuzo.com	Strictly Necessary	Persistent	Used to store user's preferences cookie preferences after consent/decline.
_ttp	Added	analytics.tiktok.com	Marketing	1 year(s)	Used to measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok.
_tt_enable_cookie	Added	analytics.tiktok.com	Marketing	1 year(s)	Used to measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok.
_gid	Added	www.google-analytics.com	Analytics	Session	*This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
_gd#	Added	www.google-analytics.com	Analytics	Not set	*This cookie is set by Google Analytics. It is used to distinguish users.

_ga	Added	www.google-analytics.com	Analytics	1 year(s)	*This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
ga#	Added	www.google-analytics.com	Analytics	1 year(s)	*This cookie is used by Google Analytics to persist session state.
_gat	Added	www.google-analytics.com	Analytics	Not set	*This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.
_gat_UA-#	Added	www.google-analytics.com	Analytics	Not set	*This is a pattern type cookie set by Google Analytics, where the pattern element on the

					name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
_gat_gtag_UA_#	Added	www.google-analytics.com	Analytics	Not set	No description provided
_dc_gtm_UA-#	Added	www.google-analytics.com	Analytics	Session	*This cookie is used by Google Analytics to store number of service requests.
OTZ	Added	www.google-analytics.com	Analytics	Not set	*This cookie is used by Google Analytics to provide an aggregate analysis of Website visitors.
ga_client_id	Added	www.google-analytics.com	Analytics	Not set	*This cookie is used by Google Analytics to track user actions on the website.
_fbp	Added	facebook.net	Marketing	3 month(s)	*Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers
locale_bar_accepted	Added	facebook.net	Marketing	Not set	No description provided
personalization_id	Added	twitter.com	Marketing	1 year(s)	*This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen

					before visiting the said website.
guest_id	Added	twitter.com	Marketing	Not set	*This cookie is set by Twitter to identify and track the website visitor.
__cfruid	Added	cdnjs.cloudflare.com	Strictly Necessary	Not set	*Cookie associated with sites using CloudFlare, used to identify trusted web traffic.
cf_clearance	Added	cdnjs.cloudflare.com	Strictly Necessary	1 year(s)	*Cookie used to verify user is not a bot; user/system has solved a challenge successfully.
cf_#_id	Added	cdnjs.cloudflare.com	Strictly Necessary	Not set	*Cookie used to identify trusted web traffic.
_gcl_au	Added	googleads.g.doubleclick.net	Marketing	3 month(s)	*Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
test_cookie	Added	googleads.g.doubleclick.net	Marketing	Not set	*This cookie is set by DoubleClick (which is owned by Google Ads) to determine if the website visitor's browser supports cookies.
IDE	Added	googleads.g.doubleclick.net	Marketing	1 year(s)	*This cookie is set by Doubleclick and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.

_dd_s	Added	datadoghq.com	Strictly Necessary	Session	Cookie used to group all events generated from a unique user session across multiple pages.
sbjs_first	Added	sbjs.rocks	Analytics	6 month(s)	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
sbjs_current	Added	sbjs.rocks	Analytics	9 month(s)	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
sbjs_first_add	Added	sbjs.rocks	Analytics	6 month(s)	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
sbjs_current_add	Added	sbjs.rocks	Analytics	6 month(s)	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
sbjs_migrations	Added	sbjs.rocks	Analytics	6 month(s)	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
sbjs_adata	Added	sbjs.rocks	Analytics	9 month(s)	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
sbjs_session	Added	sbjs.rocks	Analytics	Session	Used by Sourcebuster to track the sources of websiteâ€™s visitors.
__cf_bm	Added	hs-analytics.net	Strictly Necessary	Session	*This cookie is used to distinguish between humans and bots. This is beneficial for the

					website, in order to make valid reports on the use of their website.
_hjFirstSeen	Added	static.hotjar.com	Strictly Necessary	Not set	Identifies a new user's first session. Used by Recording filters to identify new user sessions.
_hjAbsoluteSessionInProgress	Added	static.hotjar.com	Strictly Necessary	Not set	Used to detect the first pageview session of a user.
hjSessionUser#	Added	static.hotjar.com	Analytics	1 year(s)	Set when a user first lands on a page. Persists the Hotjar User ID which is unique to that site. Hotjar does not track users across different sites. Ensures data from subsequent visits to the same site are attributed to the same user ID.
_hjHasCachedUserAttributes	Added	static.hotjar.com	Strictly Necessary	Not set	Enables us to know whether the data set in _hjUserAttributes Local Storage item is up to date or not.
_hjUserAttributesHash	Added	static.hotjar.com	Strictly Necessary	Not set	Enables us to know when any User Attribute has changed and needs to be updated.
hjSession#	Added	static.hotjar.com	Strictly Necessary	Session	Holds current session data. Ensures subsequent requests in the session window are attributed to the same session.

_hjSessionTooLarge	Added	static.hotjar.com	Strictly Necessary	Not set	Causes Hotjar to stop collecting data if a session becomes too large. Determined automatically by a signal from the server if the session size exceeds the limit.
_hjSessionResumed	Added	static.hotjar.com	Strictly Necessary	Not set	Set when a session/recording is reconnected to Hotjar servers after a break in connection.
_hjCookieTest	Added	static.hotjar.com	Strictly Necessary	Not set	Checks to see if the Hotjar Tracking Code can use cookies. If it can, a value of 1 is set. Deleted almost immediately after it is created.
_hjLocalStorageTest	Added	static.hotjar.com	Strictly Necessary	Not set	Checks if the Hotjar Tracking Code can use Local Storage. If it can, a value of 1 is set. Data stored in _hjLocalStorageTest has no expiration time, but it is deleted almost immediately after it is created.
_hjSessionStorageTest	Added	static.hotjar.com	Strictly Necessary	Not set	Checks if the Hotjar Tracking Code can use Session Storage. If it can, a value of 1 is set. Data stored in _hjSessionStorageTest has no expiration time, but it is deleted almost

					immediately after it is created.
_hjIncludedInPageviewSample	Added	static.hotjar.com	Strictly Necessary	Not set	Set to determine if a user is included in the data sampling defined by your site's pageview limit.
hjIncludedInSessionSample#	Added	static.hotjar.com	Strictly Necessary	Not set	Set to determine if a user is included in the data sampling defined by your site's daily session limit.
_hjTLDTest	Added	static.hotjar.com	Strictly Necessary	Session	We try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. Enables us to try to determine the most generic cookie path to use, instead of page hostname. It means that cookies can be shared across subdomains (where applicable). After this check, the cookie is removed.
_hjClosedSurveyInvites	Added	static.hotjar.com	Strictly Necessary	Not set	Set when a user interacts with a Link Survey invitation modal. Ensures the same invite does not reappear if it has already been shown.
_hjDonePolls	Added	static.hotjar.com	Strictly Necessary	Not set	Set when a user completes an on-site Survey. Ensures the same Survey does not reappear if it has

					already been filled in.
_hjMinimizedPolls	Added	static.hotjar.com	Strictly Necessary	Not set	Set when a user minimizes an on-site Survey. Ensures that the Survey stays minimized when the user navigates through your site.
_hjShownFeedbackMessage	Added	static.hotjar.com	Strictly Necessary	Not set	Set when a user minimizes or completes a Feedback widget. Ensures the Feedback widget will load as minimized if the user navigates to another page where it is set to show.
_GRECAPTCHA	Added	google.com	Strictly Necessary	Not set	*Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.
_uetsid	Added	bing.com	Marketing	Session	*This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.
_uetvid	Added	bing.com	Marketing	1 year(s)	*This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.

bcookie	Added	bing.com	Marketing	1 year(s)	*This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.
SRM_B	Added	bing.com	Marketing	1 year(s)	*This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
SM	Added	bing.com	Analytics	Session	*This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.
ANONCHK	Added	bing.com	Marketing	Session	*This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
MUID	Added	bing.com	Marketing	1 year(s)	*This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.
MR	Added	bing.com	Analytics	6 day(s)	*This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.

_rdt_uuid	Added	reddit.com	Marketing	3 month(s)	This cookie is used to attribute conversions back to Reddit Ads.
__adroll_fpc	Added	d.adroll.com	Marketing	1 year(s)	This cookie is used to identify the visitor across visits and devices.
_clk	Added	clarity.ms	Analytics	1 year(s)	Used by Microsoft Clarity to persist the Clarity User ID and preferences.
_clsk	Added	clarity.ms	Analytics	Session	Used by Microsoft Clarity to connect multiple page views by a user into a single Clarity session recording.
li_sugr	Added	linkedin.com	Marketing	3 month(s)	Used to make a probabilistic match of a user's identity outside the Designated Countries
lidc	Added	linkedin.com	Preferences	Session	Used to facilitate data center selection.
UserMatchHistory	Added	linkedin.com	Marketing	4 week(s)	LinkedIn Ads ID syncing.
AnalyticsSyncHistory	Added	linkedin.com	Strictly Necessary	4 week(s)	Used to store information about the time a sync took place with the lms_analytics cookie
bscookie	Added	linkedin.com	Marketing	1 year(s)	Used for remembering that a logged in user is verified by two factor authentication and has previously logged in
did	Added	auth0.com	Strictly Necessary	1 year(s)	Used to store the identifier for

					a device/user agent.
UID	Added	linkedin.com	Marketing	1 year(s)	Cookie used for market and user research

Please note that our use of Cookies and other online tracking tools might change from time to time, and thus the table above is subject to change.

reCAPTCHA

We also use Google reCAPTCHA, a free service provided by Google, Inc., to protect our Site from spam and abuse. Google reCAPTCHA uses advanced risk analysis techniques to decipher humans and bots. Google reCAPTCHA works differently depending on what version is deployed. For example, you may be asked to check a box indicating that you are not a robot or Google reCAPTCHA may detect abusive traffic without user interaction. Google reCAPTCHA works by transmitting certain types of information to Google, such as the referrer URL, IP address, visitor behavior, operating system information, browser and length of the visit, cookies, and mouse movements. Your use of Google reCAPTCHA is subject to Google's [Privacy Policy](#) and [Terms of Service](#). More information as to Google reCAPTCHA and how it works is available [here](#).

2. HOW YOU CAN MANAGE COOKIES

Your Preferences

When you first visit our Site, you will be presented with a banner that offers you choices about whether to accept or reject Cookies and tracking technologies of different types. To manage your Cookies, [click here](#).

Web Browser Settings

Cookies can be blocked by changing your web browser settings to refuse all or some Cookies (except Essential Cookies, which are required to operate the Site). If you choose to block other Cookies, you might not be able to access all or parts of the Site. You can find out more about Cookies and how to manage them by visiting www.AllAboutCookies.org.

Platform Controls

You can opt out of Cookies set by specific entities by following the instructions found at these links:

- Google: <https://adssettings.google.com>
- Facebook: <https://www.facebook.com/about/ads>
- Microsoft: <https://account.microsoft.com/privacy/ad-settings/>

Advertising Industry Resources

To see which entities have currently enabled Cookies for your browser or mobile device and how to opt-out of some of those Cookies, please visit the [Network Advertising Initiative's](#)

[website](#) or the [Digital Advertising Alliance's website](#). For more information on opt-out choices on a mobile device, visit the [Network Advertising Initiative's Mobile Choices website](#). Please note that these opt-out mechanisms are specific to the device or browser on which they are exercised. Therefore, you will need to opt out on every browser and device that you use.

3. ACCESSIBILITY

We are committed to ensuring this Cookie Policy is accessible to individuals with disabilities. If you wish to access this policy in an alternative format, please [click here](#).

4. CONTACT US

To contact us for questions or concerns about our privacy policies or practices you may reach us through the following methods:

Email:

hello@wesharehealth.org

Call:

(800) 900-8476

Mail:

WeShare Health
999 Waterside, Suite 2600
Norfolk, VA 23510